

## Merchandising Solutions from Metro! Genuine Metro . . . The Look That Sells!

- Increase profitability of the center store.
- Increase productivity in all prep and service areas.
- Improve food safety and storage optimization.



Metro's qwikSLOT™ display system highlights merchandise so customers notice. Create your own Store-Within-A-Store . . . a proven, effective sales and profit enhancing strategy.



Metro Drop Mat™ Display System . . . Increase unit capacity by up to 30%.

## What's the secret to increasing unit capacity?

- The secret to Metro's space-saving advantage is Drop Mat's "thin shelf" design ( $\frac{1}{4}$ " versus  $1\frac{1}{2}$ "). DropMat eliminates the need for space robbing under-shelf supports and bulky shelf brackets, reclaiming 20% of your merchandising space.
- Back-to-back, DropMat saves yet more space. Reclaim up to 10% additional space by eliminating traditional gondola's 4" wide center support structure.

**Metro Tip:** Visit [metro.com/groceriesolutions](http://metro.com/groceriesolutions) and click on the link for Drop Mat case studies to review plannogram data demonstrating Drop Mat's increased holding power.